

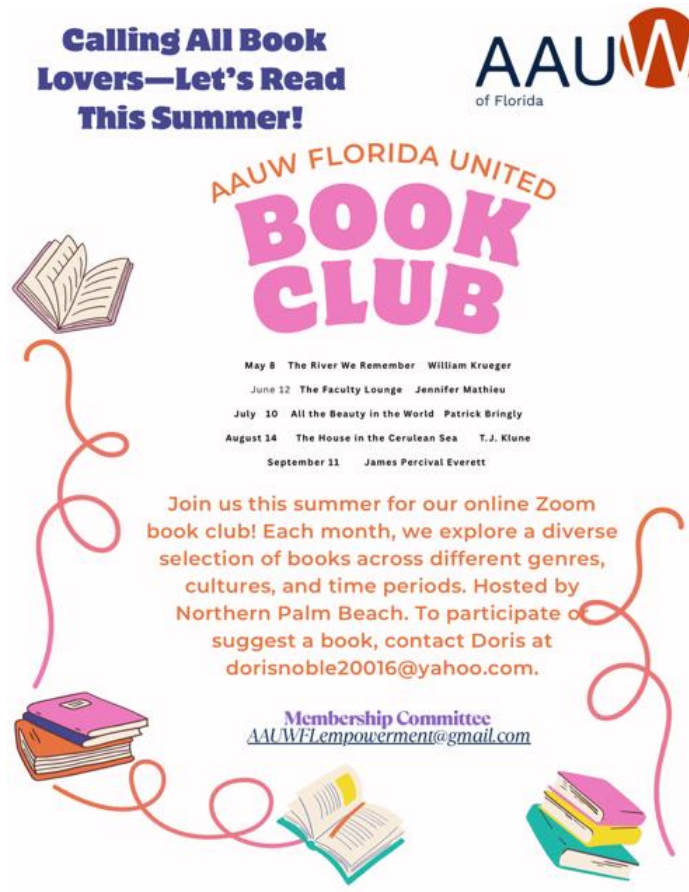
Welcome Branch/Affiliate Membership Directors and Committee Members



We are thrilled to have you on board! At every level—national, state, and branch—we have a treasure trove of resources waiting for you. Dive in with these links to kickstart your adventure. The role of membership is incredibly rewarding, and we cannot wait for you to experience it. To ensure you are fully prepared, we have gathered a collection of branch documents that you can easily personalize with just a few changes.

Resources

- **Event and Promotion** -Local and throughout Florida contact me or join the AAUW Florida LinkedIn Group [AAUW Florida University Women Networking Group](#) **Facebook:**
- **Summer Book Club** in your branch or a collective Florida online invitation 📖 Boost member participation and retention by promoting the state branch's Summer Book Club, especially if there are no branch events scheduled from May to September. Research shows that members who feel disconnected during the summer are less likely to renew in the fall. This is an easy fix! By engaging members with a Summer Book Club and other activities, you can keep them happy and connected. Let us keep our community vibrant and engaged all year round! Flyer for your use:



- **Handbook to Membership Success (Director's Guide to Membership Success):**



Membership Director's Guide to AAUW A Handbook
(Living Document /Always new things) !

Below are several forms, letters and instructions for membership recruitment and events. Please feel free to download them and use them for your branch. If you need these documents in Word I can send them to you but soon I will have this page on our website (AAUW is working on cloud storage).

1. Current Membership Email/Updates Jan 2025: **April 2025**
State and National Campaigns 2025: Links - Conferences, Lobby Days
2. Download New AAUW Logos, Colors, and make QR codes also AAUW Store Branded: Materials (Name Tags, T-shirts, Bag
3. Meeting Sign in Sheet and Event Questionnaire (Feedback)
4. Recruitment and Welcome Letter for New Members (New logo) Ordering name tags and Branded AAUW Material
5. New Member Engagement Activities/ Capturing the member's essence
6. Powerpoint for Branches
7. **Colleges/ University Information** - contacts for invoices and PDF application if needed.
WorkSmart, Start Smart and Money Smart (Links)
8. Make RSVP List for your event using Google Doc;
9. Brochures (samples, add your logo) and use for activities)
10. Zoom for Branches

Overview: Introduction to your role. Sample Welcome Emails: Templates for effective messages. Templates: Sign-in sheets and application forms. Community Hub Retrieving Roster: Guide to navigate and retrieve rosters. Free Office Tools: Copy-and-paste documents. QR Codes: Instructions for creating QR codes. Tutorials: Guides with pictures and newsletters. Additional Resources: Google Docs and document sharing tips. Contact me if you need another type of document aauflempowerment@gmail.com

- **Branded AAUW Florida/Branch Merchandise:** Contact Christina Evette, PO Box 292823, Tampa, FL 33687, [\(843\) 412-3817](tel:(843)412-3817) , <https://christinaevette.com/>

Promotional Products
Customization adds a special touch



A. AAUW Florida State Logo Tee
Showcase your support of AAUW of Florida with this shirt. Design features the new AAUW logo printed onto a white cotton shirt.
Logo size is 9" W x 7" H. Print method is DTG.
\$23.00 S-M,
\$26.00 2X,
\$29.00 3X.
* Inquire with our sales team if you need a larger size.



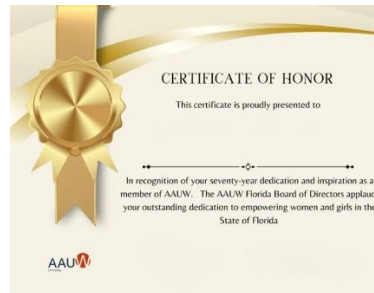
B. AAUW Florida Logo Earrings
These stylish earrings are sure to catch the attention of others with its stylish leopard border. There are two design options for the AAUW logo: traditional logo and logo with the state of Florida. Also available as a necklace. The earring disc measures approximately 2.25". The standard hardware is made with stainless steel.
B1: AAUW Logo
B2: AAUW Florida State Logo
\$25.00



C. Large Tote
This is a stylish tote that features a spacious interior. The bag measures 15.7" W x 11.7" H x 6.5". The bag is available in two styles: tote and white Canvas.
Customize with a single-color logo and/or text. Print method is DTG.
C1: tote
C2: white Canvas
\$15.00

Christina Evette
Events Design Gifts

- **Submit a Request to Identify Members and Honoring Our Long-Term Members** Help us honor those who have achieved **70 years of membership**! Additionally, please help us update our records by notifying us of members who have passed away and adding them to the **State Memoriam Page**.



- **University & College C/U Affiliate Membership**- Develop a strategic plan to engage with your local state college or university. Once your branch has established its mission and goals, create an interesting plan for all stakeholders. If the college or university faces challenges in paying the \$250 annual membership fee for C/U Affiliate Membership, consider developing a funding source to assist them if possible.



This exclusive membership provides all college/university students with access to AAUW programming and includes national membership for two staff/faculty members. Help them unlock AAUW valuable resources [Join TODAY](#) ! If you need help, contact us at the state or national level for a PDF application or if the institution cannot pay by credit card and needs an invoice.

- The [Shape the Future Campaign](#) discount of 50% off national dues for new members (those entirely new to AAUW or rejoining after having lapsed for two or more years) remains in effect. The coupon code for FY26 effective 4/1 will be **STFFY26**. The FY26 coupon codes for AAUW College/University member students are **CUSudentFY26** for Student Associates (undergraduates) and **CUGradStudentFY26** for Graduate Students effective 4/1.
- Online Application Instructions: Existing Members: [Online Application Instructions](#)) Log in to the AAUW Community Hub to renew your membership and manage donations.
- [Membership Application](#) for your use
- Flyer for your use:



- Save the Date: Thu, May 15, 2025, 6:00 PM Join us for an exciting online annual meeting to celebrate AAUW's state and national accomplishments! Invite new members personally to hear and meet AAUW CEO Gloria Blackwell. Gloria, AAUW's main representative to the United Nations, has driven key programs like salary negotiation trainings, STEM initiatives, and expanded outreach to girls and women of color. [Town Hall Details here](#)



For any membership inquiries, feel free to reach out to me on my cell or aauwflempowerment@gmail.com.

Stay in touch by following us on Facebook, LinkedIn, and other social media



Marjorie Fontalvo Ed.D

Director of Membership
727-519-3630
MarjorieFontalvo@gmail.com



AAUWFLEMPowerment@gmail.com
AAUW's Mission: To advance gender equity for women and girls through research, education, and advocacy.

Advocating equity for women and girls in Florida since 1929.

More National Support/Membership Page:

National Resources/Tutorial and Videos: [State and Branch/Affiliate tools: AAUW Community Hub Resources](#), [Learn more about AAUW's Shape the Future Campaign](#) , [Membership Director's Handbook to Success](#):, [Access Membership Matters: A News Hub for State & Branch Leaders](#), [Download AAUW Logos and Branding Materials](#) , [Download Membership Forms & Reports](#)