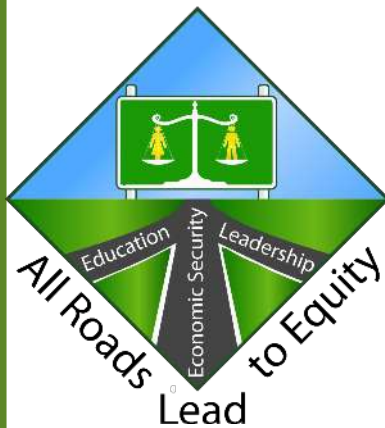


Register Now!

AAUW-FL

## 2019 Leadership Conference



April 6-7  
Holiday Inn & Suites  
Ocala, FL

Get ideas. Network.  
Enhance your skills.

Save with early-bird  
registration  
Page 11

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## Strategic plan is road map to future

By Patricia Ross, AAUW-FL President

If you don't know where you are going, any road will do. But if you set goals and then do not monitor progress, it is easy for the best of intentions to lead nowhere. The last *floriVision* outlined the AAUW-FL Strategic Plan and goals. Following is a short update on our progress:



Patricia Ross

- **April conference targets branch concerns.** Information from the recent branch survey allowed us to target the most serious branch concerns when planning our April 6-7 Leadership Conference, All Roads Lead to Equity. Thanks to all branch leaders who responded to the survey, you'll find the conference packed with practical, useful information.

We identified branches with success stories and interesting programs to share at the conference. We included discussions on membership, fundraising and leadership issues, and opportunities for you to share experiences.

*Check the schedule, pages 3-5, and you're sure to see why you should attend. Early birds get a discount on registration and hotel. See page 11.*

- **Branch leadership development through calls, consults.** Monthly conference calls have covered diverse topics. Let me know if there's one you'd like covered. Also, board members continue to visit and consult with branches on AAUW issues.

- **Collaborations for visibility.** Several branches have built relationships with other organizations and participated in activities that increased visibility. Also, several AAUW-FL board members participated in the Women's March in Daytona Beach to bring attention to equal pay and encourage non-members to take the free online Work Smart Salary Negotiation Workshop.

- **Impacting public policy.** Lobby Days, our annual trek to Tallahassee, is set for March 12-13. Also, training at the conference will show you how to effectively visit with local legislators. And more Florida members have enrolled in AAUW's Two-Minute Activist for updates on both national and state legislative initiatives. Consider enrolling if you haven't already.

- **Funding Trek Trek.** Two Tech Trek camps this year will allow more girls to attend, but expansion makes the need for donations even greater. Consider making a tax-deductible donation through the AAUW Florida Supporting Foundation and reaching out to local corporations and individuals. We can provide a sample request letter. And spread the word about using AmazonSmile to support Tech Trek. *See page 9.*

*We've made progress, but there is much more to be done. As 2020 gets closer, we seek the best ideas and partners to celebrate the Women's Vote Centennial. We need all members to help us map the roads to the future. ■*

# Calendar/State Officers and Appointees

## Looking Ahead

- March 12-13** – Lobby Days, Tallahassee.
- March 15** – Last day for reduced-rate, early-bird registration for April leadership conference.
- March 16** – Last day for reduced rate at Holiday Inn & Suites, Ocala, for April leadership conference.
- April 2** – Equal Pay Day
- April 6-7** – AAUW-FL Leadership Conference/Annual Meeting: All Roads Lead to Equity. Holiday Inn & Suites, Ocala.
- May 15 - June 15** – Online voting, AAUW-FL bylaws amendments and board positions. (Note: paper ballots must be postmarked by June 13.)
- May 29-June 1** – AAUW National Conference for College Women Student Leaders, University of Maryland.
- June 9-15** – Tech Trek camp, Stetson University, DeLand.
- June 13** – Deadline for mailed ballots for state bylaws amendments and board positions
- June 16-22** – Tech Trek camp, Florida Atlantic University, Jupiter.
- August 26** – Women’s Equality Day

## 2018-19 AAUW-FL Officers and Appointees

### Elected Officers

- President – *Patricia Ross*
- Director for Program – *Jacqueline D’Alessio*
- Director for Membership – *Karen Zalkin*
- Director for Finance – *Kathy VanderVliet*
- Director for Development – *Ellen Roche*
- Director for Communications – *Janna Tamargo*
- Director for Public Policy – *Patricia DeWitt*
- Secretary – *Susan Baird*

### Appointed Officers

- Bylaws, Policies, Resolutions – *Virginia Farace*
- Historian – *Linda Barker*
- Parliamentarian – *Mimi Welch*
- Administrative Assistant – *Mary Ann Sines*

### Other Appointees

- C/U Partner Liaison – *Susan Cornehl*
- Web Manager – *Sally Bailey*
- floriVision Editor - *Carol MacDonald*
- Tech Trek Director – *Sue Slone*
- Voting and Elections Chair – *Karen Burkhalter*
- Diversity Chair– *Synthia Fletcher*
- Nominating Committee Chair – *Ellen Roche*
- Women’s Economic Security Committee Chair – *Laura Adolfie*

### 3 open positions filled

Thanks to Janna Tamargo, who has stepped in as Director for Communications; Ellen Roche, as Director for Development; and Karen Burkhalter, as Voting and Elections Committee chair. Come to our April leadership conference and meet them and all state leaders in person. ■



The American Association of University Women is the nation’s leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day – educational, social, economic, and political.



## 2019 Leadership Conference

### All Roads Lead to Equity

By Jacqueline D'Alessio, Director for Program

Branch members are an integral component of the 2019 Leadership Conference/Annual Meeting, April 6 - 7 at the Holiday Inn and Suites in Ocala.

In planning the conference – All Roads Lead to Equity – the AAUW-FL board heard the concerns branch presidents expressed in their responses to the recent state board survey and tailored conference workshops accordingly.

In planning the individual workshops, the board focused on the branches' desires to share, collaborate, and interact with members from other branches.

Make plans now to attend a conference that's packed with lots of information delivered in a very short time. Be sure to take advantage of early-bird registrations for both the conference and the hotel. The registration form and instructions are on *page 11*.

#### Branch participation

As you look over the scheduled workshops, notice the participation of branch members who will share their successful activities.

Workshops are also designed to assist branches with AAUW-FL's strategic plan by highlighting education, economic stability, and leadership.

President Patricia Ross and the members of the state board believe that participation and investment by all branches in the conference will create a venue for sharing ideas and offering opportunities for collaboration with other branches and subsequently with other like-minded organizations.

#### Practical examples

The facilitators of the workshops will focus on practical examples to:

- Attract and retain members.
- Influence public policy in your community.
- Develop community action projects.
- Plan a successful fundraiser.
- Become comfortable with social media.
- Support Tech Trek.
- Plan a Work Smart Workshop in your community.
- Implement mission-based programs.

Don't miss this opportunity to learn from other members, get ideas to help your branch, and network. ■

#### Gatta shares new economic insecurity research

Mary Gatta, associate professor of sociology at the City University of New York, will share in the conference plenary session Saturday, April 6, early findings of new research she is conducting with AAUW-FL on the economic security of Hispanic women across the life span.

Gatta in April 2018 released the report *Women, Economic Insecurity and Aging in the Florida Sunshine*, working with AAUW branches in St. Augustine and Jacksonville. She

found 40 percent of retiree households don't have enough money to cover basic needs.

In discussing her new research, she will share economic indicators of security for Hispanic women in Florida compared to other groups of women; challenges Hispanic women face; and policy recommendations.

Monica Hernández, president of the First Coast Hispanic Chamber of Commerce, will join the session to share her insights on the findings. ■

#### AAUW senior VP to give keynote speech



Kendra Davis, senior vice president for advancement and partnerships at AAUW, is keynote speaker at our leadership conference. Her

topic, Saturday evening, April 6, is "This is Your Moment: Taking Action on Economic Security in 2019."

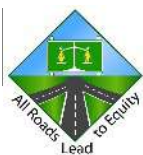
Davis joined AAUW in February 2018 after serving as vice president for external relations at Refugees International. Under her leadership the organization received its largest individual gift and experienced the most successful year of revenue generation in its 38-year history.

She was previously director of the International Donor Advised Giving Program at United Way Worldwide, overseeing 700 grant projects annually and responsible for a \$7 million expansion.

She headed the U.S. State Department's Bureau of Democracy, Human Rights, and Labor's program division, responsible for the grant evaluation and awards process for \$500 million.

Prior to that, she served as a program officer in the State Department's Bureau of Educational and Cultural Affairs. She was a program manager at the League of Women Voters' international division, managing women's rights initiatives in Russia and Eastern Europe.

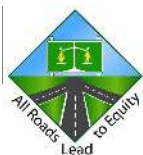
She has a B.A. in Slavic languages and literatures from Princeton University and a master's in Russian and East European studies from the University of Michigan. ■



# 2019 Leadership Conference – Schedule

## Saturday, April 6 – Afternoon and evening

10 am to 5 pm	Registration
9 am to 11:30 am	State board meeting
Noon	Lunch. Welcome: <i>Patricia Ross, state president</i>
12:30 pm to 1:45 p.m.	<p>Opening plenary session</p> <ul style="list-style-type: none"> <li>• <b>Introduction of speakers:</b> <i>Laura Adolfie, economic security committee chair</i></li> <li>• <b>Speakers:</b> <i>Mary Gatta and Monica Hernandez</i> Topic: Gatta’s research – Economic security of Hispanic women</li> <li>• <b>Conference overview:</b> <i>Jacqueline D’Alessio, director for programs</i></li> </ul>
2 pm to 3:15 pm	<p><b>WORKSHOPS</b></p> <p><b>A. Public Policy Principles to Action: How to get AAUW’s Word Out</b> <i>Patricia DeWitt, director for public policy; panel of branch members.</i></p> <p>AAUW members are well-informed, but we need to inform others in order to advance equity. From issue forums to meeting legislators, this session will offer examples of how branches have spread information about the current status of women and girls, and how it can be improved.</p> <p><b>B. Membership GPS</b> <i>Karen Zalkin, director for membership; Kathy Vandervliet; branch members.</i></p> <p>Discussion of successful branch techniques to engage new members. Learn about renewing members through the Membership Payment Plan by coordinating with the director for finance.</p> <p><b>C. Let Go: A Journey to Self-Esteem for Young Women</b> <i>Linda Barker, director for development, Vero Beach branch</i></p> <p>View a 13-minute film created by Vero Beach using a Community Action Grant. Learn about the process of writing the grant application; how the branch is offering this “video set” to 1,200 middle school girls in Indian River County; and how the film and accompanying journal can be available to your branch.</p>
3:30 pm to 4:45 pm	<p><b>WORKSHOPS</b></p> <p><b>D. Fastpass to Development: Support Our Dreams</b> <i>Kendra Davis, AAUW senior vice president; Ellen Roche, director for development</i></p> <p>What if the AAUW Legal Advocacy Fund were fully funded? What if we had Tech Trek space for every girl who applied? What if your branch philanthropies received generous support? Come and find out how we can make our dreams come true.</p> <p><b>E. Traveling the Electronic Highway</b> <i>Janna Tamargo, director for communications</i></p> <p>Helping branch members become more comfortable with social media.</p> <p><b>F. Role of Social Science Research on the Road to Economic Security</b> <i>Mary Gatta, associate professor of sociology, City University of New York</i></p> <p>How to use social science research to move your branch’s programmatic and policy work forward. Learn how research is conducted in the economic security policy and programmatic realms and how to partner with social scientists.</p>
5 pm to 5:30 pm	<p><b>Trip Advisor: Membership Round Robin</b> <i>Karen Zalkin, director for membership</i></p> <p>Learn from each other: 10 minutes per topic, then rotate. Covering orientations, coffees, tabling, renewal process, retention activities, Shape the Future, and more. Participate in a handout table: Bring a copy of branch flyers, brochures, and other handouts to display for others to get ideas and request a copy by email.</p>



# 2019 Leadership Conference: Schedule

## Saturday, April 6 – Evening

5:30 pm	<b>Wine &amp; Wisdom</b> Share your branch successes. (Cash bar)
7 pm to 9 pm	<b>Dinner</b> <ul style="list-style-type: none"> <li>• <b>Introduction of speaker:</b> <i>Ellen Roche, director for development</i></li> <li>• <b>Keynote speaker:</b> <i>Kendra Davis, AAUW Senior VP, Advancement and Partnerships</i>                      “This is Your Moment: Taking Action on Economic Security in 2019.”</li> <li>• <b>Recognition of AAUW-FL leaders</b>                      Past state presidents; state board members; branch presidents; 50-year members; Legacy Circle members; and national committee members.</li> </ul>
<b>Sunday, April 7– Morning</b>	
8 am to 10 am	<b>Registration</b>
8 am to 9 am	<b>Breakfast</b>
9 am to 10 am	<b>Annual Meeting</b> <i>Call to order: Patricia Ross, AAUW-FL president</i>
10:15 am to 11:15 am	<b>WORKSHOPS</b>  <b>G. Supporting the Tech Trek Journey: Identifying, selecting, funding the girls</b> <i>Sue Slone, South Camp Director</i>  The more important people in this process are branch Tech Trek contacts. Come to our workshop to share your successes and get ideas about moving through the process. What is working at other branches? If your branch is not currently participating, come to learn more. All Tech Trek contacts or potential contacts should attend this workshop.  <b>H. Mapping the Way to a Successful Equality Day and Equal Pay Day</b> <i>Branch panel: Members from Brandenton, Flagler, Venice will share their experiences.</i>  <b>I. Routes to Equality and Inclusion</b> <i>Speaker to be announced.</i>
11:30 am to 12:30 pm	<b>J. Milestones for Branch Program Success</b> <i>Jacqueline D’Alessio, director for programs</i>  A panel of branch members will offer suggestions for successful mission-based programs that lead to equity, through leadership, education, and economic security  <b>K. Work Smart</b> <i>Laura Adolfie, women’s economic security committee chair, and Karen Zalkin, director for membership</i>  Using Work Smart as a tool for increasing membership.  <b>L. Planning the Journey: Presidents’ Workshop</b> <i>Patricia Ross, AAUW-FL president</i>  Setting priorities and working with teams.

### What’s on the menu: Included with your registration

**Saturday, April 6 – Lunch**

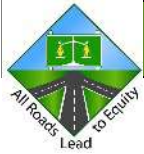
Mini-Cobb salad, tomato basil soup, gourmet grilled cheese sandwich, key lime pie.

**Saturday, April 6 -Dinner**

Caesar salad, chicken cordon bleu or eggplant parmigiana; mashed roasted potatoes, vegetable, rolls with cinnamon butter, chocolate mousse.

**Sunday, April 7 – Breakfast buffet**

Pastries, fresh fruit, scrambled eggs, home fries, pancakes, French toast, sausage, bacon, coffee or tea. ■



## Voter Guide: Introduction/ByLaw Changes

### Bylaws changes, board openings on ballot

Filling four positions on the state board of directors and approving bylaws amendments are on the agenda for the annual meeting part of our 2019 Leadership Conference, Sunday morning, April 7.

Details on the amendments are in the article below, and for candidates, on *pages 7 and 8*.

In keeping with the One Member, One Vote initiative, you don't have to be at the convention to make your preferences known. The annual meeting will open April 7, but won't close for at least 30 days so that anyone who is member of AAUW Florida as of March 15, 2019, can vote online or by paper ballot if you have no email.

The results of the vote will be announced in an email to branch

presidents and on our state website.

#### Accurate addresses

A private company will handle the balloting process this year, using email addresses and postal mailing addresses recorded in the Membership Services Database to provide members instructions on voting. Anyone whose email address isn't in the database gets a paper ballot.

It's crucial that contact information entered in the database is correct and complete. To be sure, it's a good idea to check both your email and postal addresses at [www.aauw.org/login](http://www.aauw.org/login).

Branch presidents can help by making certain that members' addresses have been entered correctly and that everyone knows how important it is.

#### When to vote

The annual meeting isn't closed until votes are tallied and results announced. This year, online voting begins May 15 and ends June 15 at 9 p.m. EDT. Paper ballots must be post-marked by 11:59 p.m. EDT, June 13.

#### Board openings

The nominating committee proposed candidates to fill the four open board positions. One candidate had to withdraw, so nominations for that post must be made from the floor at the annual meeting. (*See page 8.*)

Nominations for all positions may also be made from the floor, with the nominee's consent. Those running unopposed may be elected by acclamation at the annual meeting. Any contested offices will be on the OMOV ballot.

– *Voting and Elections Committee.* ■

## What to know about proposed bylaws amendments

By Virginia Farace, Bylaws Committee Chair

The following amendments are proposed for adoption on the annual ballot. Both proposals have been submitted by the Bylaws Committee and are supported by the state board.

~~Crossouts~~ are deletions; underlines are additions.

### ARTICLE VIII. NOMINATIONS AND ELECTIONS

#### Section 2 Elections.

*b. The ~~president~~, director for membership, director for communications, director for development, and the secretary shall be elected in even-numbered years. The president-elect, director for program, director for finance, director for public policy shall be elected in the odd-numbered years. Co-officers may be nominated, who shall be treated as a single person for voting in the election and who shall share one vote in any Board of Directors' action. Nominations from the floor may be accepted at the Annual Meeting.*

**Rationale:** The position of president was originally listed under Elections to indicate the rotation year the president assumes office but it has become confusing. The deletion of "president" in this section eliminates the confusion with Article IX, Section 4, which states that "*The president will serve one 2-year term, succeeded as president by the president-elect.*" And Article X, Section 1 b (5) "*President-elect automatically becomes president without an election when the office of president becomes open.*" By tradition and practice, this automatic assumption of the presidency by the president-elect without another election has been followed since the creation of the president-elect position. This deletion will not change our practice but will clarify the process.

### ARTICLE XVI. MEETINGS OF AAUW FLORIDA

#### Section 3. Voting

*b. Attendees at the in-person portion of the annual meeting shall be entitled to discuss and amend all noticed state*

*business items, including proposed bylaws amendments, noticed resolutions, and nominations. ~~and the biennial Public Policy Priorities.~~ Any amended language shall be posted on the state website for the vote.*

**Rationale:** For the past two biennials, our state members have voted to follow AAUW's biennial Public Policy Program instead of preparing our own priorities. Deleting this from our bylaws will continue that practice without having to go to the membership every two years for approval. While it might be useful to have some long-term public policy goals, having a predetermined set of public policy priorities for a two-year period that is more specific than the national public policy program could be limiting to our actions in response to quickly developing state issues. National's AAUW Public Policy Program is adopted by a vote of the membership every two years so approval does not need duplication on the state level. ■



## Voter Guide: Candidates

### Learn more about who's on the ballot

The nominating committee put forward candidates for the four open positions that will come up for a vote at the annual meeting this year. Statements of qualification provided by candidates for president-elect and directors for finance and program are below and on *page 8*. Because the candidate for public policy director had to withdraw due to family reasons, a candidate must be nominated from the floor at our annual meeting. Details about the position are described on *page 8*.

*Editor's note: Statements from candidates were lightly edited for spacing and adherence to style guides for such elements as abbreviations and capitalization. ■*



Patricia DeWitt

### Patricia DeWitt – Candidate President-Elect

I joined AAUW in Georgia and served as state president (2008-2010) and state public policy chair. After joining the Jacksonville branch in 2013, I was elected Florida state AAUW secretary in 2014 and director for public policy in 2015. My degrees are in music (Ph.D.) and business (M.S.).

From 1988 to 2012 I worked at Shorter College in Rome, Georgia, in institutional research and effectiveness, and was the founding state president of the Georgia Association for Institutional Research, Planning, Assessment, and Quality. I am currently dean of the American Guild of Organists Jacksonville chapter and direct a Renaissance music ensemble, RareSong. I was recently asked to join the Mayor's Commission on the Status of Women in Duval County.

My main goal for AAUW in Florida is that we become voices for thoughtful, research-based advocacy for women and girls, both in our communities and statewide. AAUW began as an organization to encourage women to become educated, and we can continue this by educating our communities. As our influence grows, our membership will also grow. As president-elect and president, I will work to find ways for branches to “branch out” as well as ways for us to increase our statewide visibility. ■



Kathy VanderVliet

### Kathy VanderVliet – Candidate Director for Finance

I was born and raised in rural Michigan, the second of five children. I earned degrees from Calvin College, Purdue University, and Colorado State University, all majoring in mathematics. I moved to Jacksonville in 1972 to teach at Jacksonville University, where I developed the instructional program in computer technology. Retired since 2007, my activities include travel, sewing, various boards, and playing bridge.

Since 2013, I have lived in a continuing care retirement community and have served on the residence's board of directors.

I joined AAUW in 1972 and have held most of the offices in the Jacksonville branch, including director of finance. I hope to contribute to the sound management of financial resources, while AAUW pursues its goals for women and girls. I became director of finance for AAUW Florida in 2018. I have agreed to serve another term if elected. ■



## Voter Guide: Candidates (Continued)



Bea Holt

### Bea Holt – Candidate Director for Program

I consider myself a community volunteer, supporter of the arts, champion of women's rights, and I encourage the pursuit of higher education for women at all stages of their lives.

As a member of the Venice branch since 2010, I have served in many capacities, including three years as co-chair of our major fundraiser for re-entry scholarships, on the board as program director and director of development, liaison with two local community foundations, and I chaired various branch committees, including endowment and nominating. I have been enrolled in the AAUW Legacy Circle since 2015.

As an example of determination, I earned my bachelor's degree from St Joseph's University in Philadelphia at age 32, while working full time with the support of my employer. I went on to become vice president of a mutual insurance company until I retired in 2010 after 25 years.

As director for program, I would like to encourage greater communication, cooperation, and creative interactions between the state organization and branches throughout Florida. I will strive to introduce interesting, stimulating, and entertaining programs and assist the branches in doing the same. ■

## Candidate needed for public policy director

We'll need to nominate a candidate for AAUW-FL Director for Public Policy at our annual meeting, scheduled for Sunday morning, April 7, at our leadership conference. The candidate put forward by our nominating committee had to withdraw for family reasons.

The post is an important one. Here are the primary duties:

- Advocates for and represents AAUW's public policy priorities to policy makers, elected and appointed officials, AAUW members, the public, and the media.
- Coordinates AAUW voter education and turnout campaigns among branches in the state.

- Advocates for AAUW's position on federal legislation to Florida's U.S. senators through letters and meetings.

- Coordinates with legislators and branch representatives to organize AAUW Florida Lobby Days.

- Encourages, supports, and trains branches in building local coalitions and promoting AAUW's public policy agenda and voter education efforts.

- Maintains regular contact with branch public policy chairs.

Pat DeWitt, our current public policy director, maintains an email list of current branch presidents and

public policy directors to keep them informed, especially about state legislation and Lobby Days. In addition, she sends Florida Action Alerts through Salsa, a marketing software company that works with National AAUW.

She reviews and passes along information in reports she receives from the State Net database regarding legislation filed in Florida. She also tracks bills through the Florida Senate and House websites.

For issues that require longer articles, she writes a blog that is posted through WordPress at <http://aauwadvocacyflorida.blog>. ■



## State News

### Volunteers, donations needed for camps' success

By Sue Slone, Tech Trek director

A total of 96 girls have been identified to attend this year's two Tech Trek Camps -- one at Florida Atlantic University, Jupiter, and one at Stetson University, DeLand.

The expansion allows more girls to attend, but to make the camps a success we need to raise \$100,000 and we need volunteer staff.

#### Raising funds

You can help by donating to our AAUW-FL Supporting Foundation; by encouraging your branch to help; and by contacting other individuals and businesses in your community.

*And if you're an Amazon shopper, use AmazonSmile to donate without actually donating. (See the article below,)*



Donations made through our AAUW-FL Supporting Foundation, Inc., are tax-deductible. Make out checks to the foundation with Tech Trek on the memo line.

Mail checks to Tech Trek, P.O. Box 2938, Jupiter, FL 33468. Or bring your checkbook to donate at convention. We may also be able to accept donations by credit card.

#### Volunteers

Without volunteers to help with activities, field trips, and general camper needs, Tech Trek wouldn't be possible.

If you or someone you know has a commitment to STEM (science, technology, engineering, and math) education, consider volunteering. Needed are:

- Student counselors – college students who help with activities, general camper needs.
- Teachers – with experience in STEM classes for core classes.
- Health aides – to provide basic medical support.
- Workshop presenters – for one and a half hour workshops.

For complete descriptions, visit Tech Trek at <https://techtrek-fl.aauw.net/volunteer/>. For questions, contact Sue Slone, [techtrekfl16@gmail.com](mailto:techtrekfl16@gmail.com), about the Jupiter camp and Shawnrecc Campbell, [sdcampbe@stetson.edu](mailto:sdcampbe@stetson.edu) about the DeLand camp. ■

### Support Tech Trek by shopping

By Sally Bailey, AAUW-FL Supporting Foundation treasurer

“You shop. Amazon gives.”

You'll see that headline when you sign in to Amazon at [smile.amazon.com](https://smile.amazon.com) to shop – and it's how you can support Tech Trek without actually making a donation.

That's because Amazon's charitable foundation will donate 0.5 percent of eligible purchase prices to 501(c)(3) charities that register in the program, and we have just registered the AAUW Florida Supporting Foundation, Inc, the sponsor of Florida Tech Trek camps.

You, your friends, family, colleagues, indeed, anyone who shops at Amazon, can designate our foundation as their charity of choice, and Amazon will do the donating. Here's how it works:



- **Go to [smile.amazon.com](https://smile.amazon.com)** from the web browser on your computer or mobile device.
- **Log in with your user name for your Amazon account.** If you don't have an account, you can sign up for one at the bottom of the same log-in page.
- **Type in AAUW Florida Supporting Foundation, Inc.,** on the line for choosing your charitable organization. You can also search for and select the foundation in the list of registered organizations.
- **Start shopping.**

The next time you shop, log in at [smile.amazon.com](https://smile.amazon.com). The AAUW foundation will show as your charity of choice.

Items eligible for donations are plainly marked on the Amazon website. Sales tax, gift wrap, rebates, shipping and handling, and service charges are not part of the purchase price and are not included in the donation amount.

Amazon sends donation checks on a quarterly basis. A half percent doesn't sound like much, but if lots of us regularly shop through [smile.amazon.com](https://smile.amazon.com) the amount the foundation receives will be substantial.

Questions? Email Sally at [fltechtrekbailey@gmail.com](mailto:fltechtrekbailey@gmail.com) or Sue Slone at [techtrekfl16@gmail.com](mailto:techtrekfl16@gmail.com). ■

## State News

### Help us influence legislators at Lobby Days

By Pat DeWitt, Director for Public Policy

Join us for Lobby Days in Tallahassee March 12-13 and you'll get a firsthand look at the scene at the Capitol during the legislative session while advocating for AAUW's priorities.

No description can do it justice.

Legislators have told us these face-to-face meetings are the most effective way to influence legislation. If you join us, a small stipend is available, from \$50 to \$80, depending on how far you drive, plus \$50 to help with lodging.

#### Priority

Our top priority is to get support for the Helen Gordon Davis Fair Pay Protection Act, which has been filed again this year. Among other provisions, this bill would prohibit employers from retaliating against employees who discuss one

another's wages, and ban requiring salary history during the hiring process. These provisions have been enacted in other states: 19 and eight states, respectively.

#### Process

We will start with a training session on Monday evening, March 11, where you will be provided with a concise list of bills to support or oppose that have been vetted by the national office, with talking points. We will also have AAUW materials for you to leave at the legislators' offices.

Once at the Capitol, you will visit your own legislators' offices (make your own appointments) and relevant committee meetings as available. Most of the action takes place in committees, where you can sign up to speak or "waive" in

support or opposition.

The legislative process is fluid, so we can't make definite plans until the week we visit. We will have some group activities too.

#### Home visits

If you can't make it to Tallahassee this year, make an appointment to visit your local Florida legislators or their legislative assistants during their week at home, February 25-March 1. We can provide you with the same materials as the Tallahassee lobby corps.

Contact Pat DeWitt to be put on the email list for more information and updates (no obligation) -- [aauwfldewitt@gmail.com](mailto:aauwfldewitt@gmail.com)

Also let her know if you plan to visit your legislators at home. ■

## Branch News

### Flagler branch plans for 2020 Women's Vote Centennial

By Kimble Medley, Publicity/Yearbook Chair, Flagler County branch

Planning for the 2020 Women's Vote Centennial for the Flagler County branch will not only involve AAUW members. The branch also hopes to include descendants of the first women voters in the county.

The idea developed from The National Women's History Project's gazette, "How Women Won the Vote," which celebrates suffragists in each state and includes suggestions for celebrating the centennial.

The branch decided to identify local suffragists and learn what they endured and were willing to do in order to win the vote. With the help of Nancy Duke, professor of history

at Daytona State College, the branch began a research project, now in its second year, which includes branch members and students.

In addition to identifying the first women voters, the branch wants to bring their stories to life through their descendants. Are there photos of the women? Did they save any memorabilia from the November 2, 1920, election? What issues of the day were important to them?

Much of this hidden history has been discovered in newspaper clippings, public records, research articles, books, and state archives. For example, 195 women were identi-

fied as "qualified voters" in the county's newspaper of record, and 177 registered.

The branch will host an organizational meeting with the descendants of these women in the hope of adding their voices to the 2020 celebration. Teas, compiling a research paper, history projects from Daytona State College students, and a final presentation are being considered for Women's Equality Day, August 26, 2020.

Need inspiration for your branch? Download the gazette, [http://www.nwhp.org/wp-content/uploads/gazette\\_How-Women-Won-Vote-.pdf](http://www.nwhp.org/wp-content/uploads/gazette_How-Women-Won-Vote-.pdf) ■

AAUW Florida Leadership Conference  
**“ALL ROADS LEAD TO EQUITY”**  
 April 6-7, 2019

**Holiday Inn & Suites Ocala Conference Center**  
 3600 SW 38th Ave. Ocala, Florida 34474  
 (352) 629-9500 or (877) 622-5211  
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To book your room at a special rate, call the Holiday Inn and request AAUW Florida rate  
 OR book online and use Group Code AU4 at <http://www.ihg.com/holidayinn/hotels/us/en/ocala/ocflo/hoteldetail>  
**The conference rate of \$115.00 plus tax (single or double) is available until March 16 only.**

\* \* \* \* \*

**CONFERENCE REGISTRATION**

Complete one form, below, for each member attendee or register online at  
<https://aauf-fl.aauw.net/2019-leadershipconference/> . Payment must accompany registration.

Attendee Information

Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Home phone \_\_\_\_\_ Cell \_\_\_\_\_  
 Branch affiliation \_\_\_\_\_  
 Current branch position \_\_\_\_\_  
 Current state position \_\_\_\_\_  
 Past state president \_\_\_\_\_ First-time attendee \_\_\_\_\_  
 Preferred name on badge \_\_\_\_\_  
 \_\_\_\_\_

Registration Fees

	<u>Rate</u>	<u>Your Cost</u>
Early bird registration by March 15	\$155	_____
Regular registration after March 15	\$170	_____

\* \* \* \* \*

**Meals**

*Members*

*Saturday lunch and dinner; catered Sunday breakfast for members included in registration fee. Guests' cost below.*

Saturday dinner – Chose:  
*Chicken Cordon Bleu* \_\_\_\_\_ or *Eggplant Parmigiana* \_\_\_\_\_  
*Dietary or special needs* \_\_\_\_\_  
 \_\_\_\_\_

\* \* \* \* \*

*Non-member guests*

	<u>How many</u>	<u>Your Cost</u>
Saturday lunch, \$30 per guest	_____	_____
Saturday dinner, \$40 per guest	_____	_____
<i>Chicken Cordon Bleu</i> _____		
<i>or Eggplant Parmigiana</i> _____		
Sunday breakfast, \$20 per guest	_____	_____

**Total: Guest meals** \_\_\_\_\_

\* \* \* \* \*

Guests' names and meals attending \_\_\_\_\_  
 \_\_\_\_\_

Guests' dietary or special needs \_\_\_\_\_  
 \_\_\_\_\_

\* \* \* \* \*

**TOTAL DUE**

**For registration and guest meals** \_\_\_\_\_

**Payment must accompany registration**

Mail or email your completed registration form and payment to our state director for finance:

Kathy VanderVliet  
 25 SR 13, Apt A-5  
 St. Johns, FL 32259-2842  
 or kathyvan@comcast.net

\_\_\_ Make checks payable to Florida AAUW or  
 \_\_\_ Use your credit card:  
 Card Type \_\_\_\_\_  
 Card #: \_\_\_\_\_  
 Exp: \_\_\_\_\_  
 Security Code : \_\_\_\_\_  
 Signature: \_\_\_\_\_

**No refunds after March 15.**



## Stay Connected with AAUW-FL

### Website

<https://aauw-fl.aauw.net/>

### Facebook

<https://www.facebook.com/FloridaAauw/>

## Sign up: Stay Informed

### Two-Minute Activist

[www.aauw.org/what-we-do/public-policy/two-minute-activist/](http://www.aauw.org/what-we-do/public-policy/two-minute-activist/)

### Washington Update

[www.aauw.org/resource/washington-update/](http://www.aauw.org/resource/washington-update/)

### AAUW in the Statehouse

[www.aauw.org/resource/aauw-in-the-statehouse/](http://www.aauw.org/resource/aauw-in-the-statehouse/)

### What's new in your branch?

Don't be shy! Let everyone know. Send articles (100 to 300 words) and photos (jpegs) to Carol MacDonald, Editor, *floriVision*, [carol.macdonald@yahoo.com](mailto:carol.macdonald@yahoo.com). ■

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