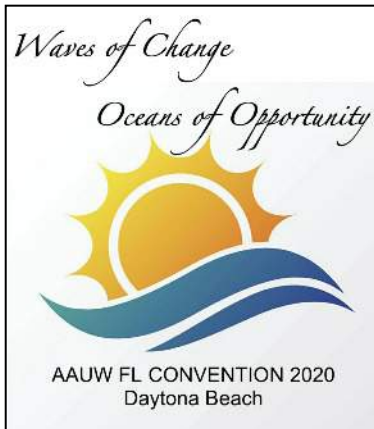


Save the Date!
AAUW FL Convention
 April 18-April 19, 2020
 Daytona Beach Resort



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Stay Connected
 with
 AAUW Florida

Website
<https://aauw-fl.aauw.net/>
 Facebook
www.facebook.com/AAUWFlorida/

Change creates opportunities

By Patricia Ross, AAUW FL President

Welcome to a new AAUW year – with thanks to all the member leaders who worked so hard to keep us on the Road to Equity last year! Our strategic plan provides a guide for advancing equity for women and girls, and we’ve made significant progress in many areas, including adding a second Tech Trek camp last summer.



Patricia Ross
 President, AAUW FL

This year, changes at AAUW National will create even more opportunities for both the state and your branch to take on a larger role empowering women and girls:

- **Five Star National Recognition Program.** National’s new program recognizes states and branches for completing certain activities that align with the mission of advancing gender equity for women and girls. Check the priorities listed at www.aauw.org/resource/five-star-national-recognition-program/ to see which your branch can pursue.

Most branches can easily attain the communications, public policy, and program stars – and AAUW FL is prepared to help. We’re hosting regular conference calls in the various leadership areas and can make branch visits to mentor your leadership teams. Our state strategic plan now includes many of the Five Star priorities. As your branch decides how you’ll support the program, let me know so we can track and share your successes, celebrating the best practices you develop.

- **Work Smart.** We’ve set a state goal of training 3,000 people with the Work Smart Online salary negotiation workshop – salary.aauw.org. Share the link with other members and all your contacts. Add it to your website, Facebook, and email. Offer an online event at your library or local college, or branch meeting. Even retirees will benefit from the negotiation skills in the workshop, which takes a little more than a hour.

- **Economic security research.** AAUW FL will again be working with Mary Gatta, associate professor of sociology at The City University of New York, this time to conduct research about the economic security of African-American women. (See page 6.)

- **Reading for results.** National has a new non-fiction book club – Operation Equity: Reading for Results – providing ideas and activities for your branch – www.aauw.org/resource/operation-equity/.

- **Centennial celebration ideas.** AAUW FL has many resources to help your branch celebrate the Women's Vote Centennial. Check our website or contact Kim Medley for more information. (See page 7.)

- **Connect with us.** Get several branch members together and join us for Lobby Days in Tallahassee in January and our convention in Daytona Beach in April, where the theme Waves of Change, Oceans of Opportunities summarizes the exciting year that is ahead. Don’t miss out. Ride the wave with us! (See pages 4 and 5.) ■

Calendar/State Officers and Appointees

Looking Ahead

- November 15** – State board candidate forms due to Nominating Committee.
- November 20** – Equal Pay Day for Hispanic women.
- November 28** – AAUW’s first organization meeting, 1881.
- December 1** – Proposed resolutions and proposed changes to AAUW FL bylaws due to Bylaws, Policies, Resolution Committee.

2020

- January 11-12** – State board meeting.
- January 14** – Opening of Florida legislative session.
- January 21-22** – Lobby Days, Tallahassee.
- April 18-19** – AAUW-FL Convention Daytona Beach Resort & Suites, Daytona Beach.
- June 14-20** – Tech Trek camp, Stetson University, Deland.
- June 21-27** – Tech Trek camp, Florida Atlantic University, Jupiter.

2019-20 AAUW-FL Officers and Appointees

Elected Officers

- President – *Patricia Ross*
- President-elect – *Patricia DeWitt*
- Director for Program – *Bea Holt*
- Director for Membership – *Karen Zalkin*
- Director for Finance – *Kathy Vandervliet*
- Director for Development – *Ellen Roche*
- Director for Communications – *Open*
- Director for Public Policy – *Kay lee-Smith*
- Secretary - *Susan Baird*

Appointed Officers

- Bylaws, Policies, Resolutions – *Virginia Farace*
- Historian – *Linda Barker*
- Parliamentarian – *Mimi Welch*
- Administrative Assistant – *Mary Ann Sines*

Other Appointees

- C/U Partner Liaison – *Susan Cornehl*
- Web Manager – *Theresa Owen*
- Facebook Editors – *Diane Schrier, Kimble Medley, Pat Ross*
- floriVision Editor - *Carol MacDonald*
- Tech Trek Directors – *Sue Slone, Shawnrece Campbell*
- Voting and Elections Chair – *Karen Burkhalter*
- Diversity Chair – *Synthia Fletcher*
- Nominating Committee Chair – *Vicki Waters*
- Women’s Economic Security Committee Chair – *Patricia DeWitt*

Put your hat in the ring
 Candidates for four positions on the state board are needed: directors for Development, Communications, and Membership, as well as Secretary. The election will be held at our April 2020 convention. For details, see *page 4*. ■



The American Association of University Women is the nation’s leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day – educational, social, economic, and political.

State Election Results

Open board positions filled by acclamation



Patricia DeWitt
President-elect



Bea Holt
Director for Program



Kathleen VanderVliet
Director for Finance



Kay Lee-Smith
Director for Public Policy

Candidates for the four open positions on the state board of directors were filled by acclamation at the April Leadership Conference in Ocala.

Their two-year terms began July 1. Since they ran unopposed, their names did not have to be included in the One Member One Vote initiative, which allows members not at a conference or convention to vote online or by paper ballot for a month after the annual meeting closes.

Patricia DeWitt, from

Jacksonville, is president-elect. She will take over as president at the end of current president Patricia Ross' term. She also currently serves as chair of the AAUW FL Economic Security Committee.

Bea Holt is the new director for program. She is a member of the Venice branch.

Kathy VanderVliet, our current director for finance, was elected to another term and is a member of the Jacksonville branch.

Kay Lee-Smith, of Tampa, is

our new director for public policy. She was nominated at the conference because the previous candidate withdrew.

As a result, information about her that would have been in the pre-conference issue of *floriVision* distributed in February could not be included. You can now read about her qualifications and experience on *page 5*.

Candidate statements from the other three officers are in the voter guide in the [February floriVision](#), *pages 7 and 8*. ■

Bylaws amendments approved with few votes cast

Bylaws may not offer the most exciting read, but they're essential: They establish the detailed rules for how an organization operates.

Two changes to the AAUW FL bylaws proposed by the bylaws committee were placed on the ballot for voting that began May 15, after our April leadership conference, and closed June 15.

Both proposed changes passed, with just 174 of 1,983 eligible members voting. The low number, however, met the quorum requirement of at least 5 percent. Members as of March 15 could vote online or by paper ballot.

Below is a summary of the changes. For details, see the voter guide in the [February floriVision](#), *page 6*. The com-

plete bylaws are at <https://aauw-fl.aauw.net/bylaws/>

- **Elections.** The change to Article VIII, Nominations and Elections, Section 2, b, deletes "president" as one of the positions to be elected in odd-numbered years. Just one vote was cast against.

By tradition and practice, the president-elect assumes duty without another election, so the amendment clarifies, but doesn't change the process. It also eliminates confusion with another bylaws section.

- **Public policy priorities.** The change to Article XVI, Meetings of AAUW Florida, Section 3, b, eliminates the biennial vote on public policy priorities at the annual meeting. Five votes were cast opposing.

Our members have for the past two biennials adopted AAUW National's priorities instead of preparing our own. The change continues the practice without the need for a vote every two years. National's is adopted by member vote, so there's no need for duplication. ■

Is your address correct?

Ballots for our elections are sent to members using the email and postal addresses in the Member Services Database at www.aauw.org, but 225 were undeliverable for the last election.

The database is used for other AAUW communications, too. So log in to your profile and make sure your contact info is correct. ■

April State Convention

Catch the Wave in Daytona Beach

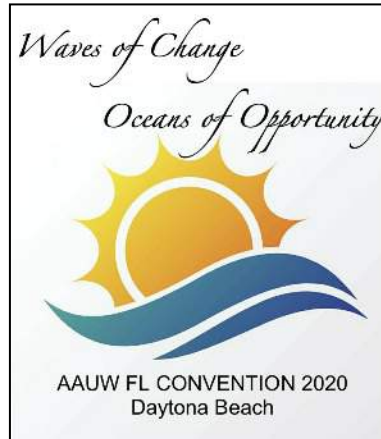
By Bea Holt, Director for Program

It's not too early to book your room for our April 2020 convention – Waves of Change, Oceans of Opportunity.

The convention at the Daytona Beach Resort Hotel and Suites runs from noon Saturday, April 18, to noon Sunday, April 19, but come early, Friday, April 17, and take advantage of the oceanfront location.

Start the day Saturday with a relaxing walk on the beach, people watching, or simply enjoying a cup of coffee by one of the beach-side pools. Whatever your early morning pleasure, you'll be on-site ready for activities that start at 9 a.m. Saturday morning.

Among the offerings will be a hands-on Work Smart project via laptop computers with assistance



provided. You can choose instead to car pool to a nearby docent-led tour of the Mary Bethune Home and historic site. Depending on the number of early arrivals, the 2020 Convention Committee will post additional optional activities.

Registration will be open near the hotel's main lobby, and the si-

lent auction/raffle will be underway, as well.

The luncheon opening the convention will begin at 11:30 a.m., Saturday, followed by our keynote speaker and a variety of stimulating and informative workshops. Our annual meeting, dinner, and entertainment will round out the day.

Sunday brunch, awards, and additional workshops based on the convention's theme will round out the morning before adjournment at noon.

The hotel can take your reservations now. There's a special group rate of \$116 plus tax and fees, and upgrades to suites are available. [Click here](#) to make your reservation online, or call 800-654-6216 and use group code AAUW. ■

Candidate vita forms needed by Nov. 15

By Vicki Waters, Nominating Committee Chair

The AAUW FL nominating committee is looking for talented and enthusiastic AAUW members to run for election to fill four positions on the state board.

Directors for Development, Communications and Membership as well as Secretary will be elected during the annual meeting part of our 2020 convention, April 18-19 in Daytona Beach. They'll serve a two-year term starting July 2020.

Anyone interested in running must submit a candidate vita form by Nov. 15 to committee chair Vicki Waters, vwaters@earthlink.net.

Can you apply your knowledge and experience to these positions:

- **Director for Development:** Promotes AAUW's fellowship, research, legal advocacy and other programs and oversees Florida fundraising and development.
- **Director for Communications:** Promotes visibility for Florida AAUW's mission and programs among AAUW members and residents throughout the state.
- **Director for Membership:** Oversees efforts to recruit and sustain a diverse, active Florida AAUW membership.
- **Secretary:** Records, distributes, and retains minutes for executive committee and board meetings.

Full descriptions and candidate vita forms are on the Resources and

Tools tab on our website, <https://aauw-fl.aauw.net/forms-2/>

If you have questions, feel free to contact Waters, or any of the other committee members:

Debbie Brinsfield, cdbrins@yahoo.com;
Judy Bonn, judybonn@centurylink.net;
Pat DeWitt, aauwfldewitt@gmail.com;
and Shirley Reid, sreid1965@aol.com.
Or alternates Shawnrece Campbell, sdcampbe@stetson.edu and Virginia Farace, aauwflfarace@gmail.com. ■

Bylaws proposals due Dec. 1

Branches and members who want to propose a resolution or a change to the state bylaws must send requests by Dec. 1 to bylaws, policies, and resolutions chair Virginia Farace, aauwflfarace@gmail.com. ■

Public Policy

Plan to attend Lobby Days in January

By Kay Lee-Smith, Director for Public Policy



AAUW FL members who attended Lobby Days, March 12-13 in Tallahassee, with Lori Berman, first row, third from right. Berman sponsored the Senator Helen Gordon Davis Fair Pay Protection Act. ■

The 2019-2021 AAUW Public Policy Priorities adopted in May through a national every-member vote sets the framework for our work in Florida, at both the state and branch level.

The state public policy committee is planning programming to:

- Advocate and represent the priorities to policy makers, AAUW members, the public, and media.
- Organize members and supporters to take action on public policy matters.
- Lead AAUW voter education and the get-out the vote (GOTV) campaign for Florida.

Plan to attend Lobby Days.

Our annual Lobby Days trip to the State Capitol in Tallahassee offers an exciting, personal way to advocate directly to our representatives.

We'd have a greater impact if each branch were represented for the 2020 event, set for Tuesday, Jan. 21, and Wednesday, Jan. 22, the second week of the legislative session. You should arrive in Tallahassee on Monday night, Jan. 20, for a

training session. Additional details will be forthcoming.

It's a commitment of time and money, so AAUW FL offers a small stipend to help offset travel costs.

Participate in conference calls.

The committee will host conference calls on the who-what-where-when-why-and-how of public policy. We hope to gain insight on how we can best serve branch public policy chairs and members.

The calls are designed to assist in advocacy efforts, answer questions, and share best practices. Be on the lookout for conference call details.

Join the committee. We need your support as AAUW's eyes and ears on the ground, providing key information on legislative and advocacy efforts. If you're interested in joining the committee, email Kay Lee-Smith, committee chair, at aauwflksmith@gmail.com.

You can download the 2019-2021 Public Policy Priorities at www.aauw.org/resource/principles-and-priorities/. ■

New director sets public policy goal

Kay Lee-Smith joined AAUW because of the vision, "Bringing together individuals with a common goal of breaking through education and economic barriers for all women."

Her goal as AAUW Florida Director of Public Policy is to help promote the agenda for women by advocating for the passage of all legislation regarding women's rights.

Her experience includes service in the fields of project management; business and community planning; policy analysis; and research, real estate, and systems administration. She received a Ph.D. in public policy and administration and a bachelor of science in business management from Jackson State University, Jackson, MS.

As a member of the Tampa branch, she has served as newsletter chair and director of communications.

She is also a member of the Tampa Alumnae Chapter of Delta Sigma Theta Sorority, Inc., where she serves on the Economic Development and Social Action Committees. She is also a member of Pi Sigma Alpha and Phi Gamma Mu honor societies; the American Society of Public Administrators; Jack and Jill of America, Inc.; and the Conference of Minority Public Administrators.

Her research interests are environmental, economic, healthcare, and educational disparities. ■

State News

Third study focuses on Florida women's economic security

By Pat DeWitt, President-Elect, Women's Economic Security Committee Chair

We're sponsoring another study by Mary Gatta on women's economic security in Florida, this one about the economic challenges of black women.

Gatta is associate professor of sociology at The City University of New York, and widely known for her research on gender, workforce, education, and aging.

She has conducted two previous studies about the economic security of Florida women, one dealing with elder women and the other about Hispanic women.

The first, "[Women, Economic Insecurity and Aging in the Florida Sunshine](#)," was conducted for our St. Augustine and Jacksonville branches and released in 2018.

The second, "[Hispanic Women: Striving But Not Economically Thriving](#)," was released in May and supported by our Daytona Beach, Jacksonville, and St. Augustine branches and a grant from AAUW FL.

The need for the new research was revealed after women's economic security committee

members studied Gatta's report on Hispanic women. It was obvious that women in the Black census category also experienced economic challenges. It was also clear that there were key differences between these two ethnic groups.

Members of the committee discussed with Gatta the possibility of extending her work to cover black women in Florida, since much of the data had already been collected and analyzed.

As a result, this fall, up to seven branches (pending branch board meetings) are collaborating on raising funds and recruiting study subjects for the project. Gatta will conduct most of the interviews via phone or Skype, with possibly some in-person interviews in the Northeast Florida area.

The study will be completed in time for the April state convention. It will complete a three-part comprehensive study of the economic security of Florida elder women, Florida Hispanic women, and Florida black women. We can be very proud of sponsoring this significant research. ■

Publicize economic study about Hispanic women

Hispanic Women's Equal Pay Day is Nov. 20 and a good time for your branch to disseminate "Hispanic Women Striving But Not Economically Thriving" to local agencies, news outlets, and local legislators.

The executive summary and full report are on the AAUW FL website, <https://aauw-fl.aauw.net>. You can also download infographics like the ones, below, highlighting key findings, to use with a variety of media. ■



Don't shy away from fund raising

By Ellen Roche, Director of Development

AAUW does vital work advocating for pay equity, teaching STEM to girls, and providing scholarships. But these important activities are not free and are not covered by our dues.

If we want to make a difference, we have to tell our story to our communities and get their support.

While many of us shy away from

fundraising, it is a key part of our role in our communities. When we tell our story in a compelling way, people who care about women and girls will be inspired to contribute to our efforts.

Join the AAUW Florida Development Committee and our branch leaders as we learn how to ask for money and how to get it. We are also sharing ideas on specific pro-

grams that might fit the needs of your branch whether you are raising funds for your branch, Tech Trek, or the AAUW Greatest Needs Funds.

Our next conference call deals specifically with how to get money. Join us at 7 p.m., Wednesday, Oct. 23. Dial the No-Cost Conference Telephone Number: 712-432-3900. When prompted, enter in Conference Access Code: 596285 #. ■

Tech Trek Florida 2019



Campers and staff at Tech Trek 2019 at Stetson University, DeLand, above, and at Florida Atlantic University, Jupiter,



Tech Trek Florida 2019

Expansion brings 96 campers to Stetson, FAU

By Shawnrece Campbell, Camp Director - Stetson

Tech Trek Florida hosted 96 girls this year at two camps. The first camp was held at Stetson University in DeLand under the leadership of Shawnrece Campbell. The second was at Florida Atlantic University in Jupiter this year with Sue Slone as camp director.

Both camps held Professional Women's Nights inviting STEM professionals from the area to eat with the girls, share their wisdom, and answer their questions. This is always a highlight of camp.

Field trips. The Stetson girls went on a field trip to the Marine Discovery Center in New Smyrna Beach, where they collected and evaluated water samples from the salt marsh and cruised the lagoon while learning about wildlife inhabitants.

For their field trip, the FAU girls visited Aerojet Rocketdyne aerospace facility in Jupiter for a tour and classes in rocketry and statistics. The girls were also able to eat lunch with women engineers and statisticians.



Core courses. Each camp had a variety of core courses for the girls to choose from, and all girls rotated through workshops in the afternoon.

Stetson offered core courses such as chemistry, rockets, computer coding, and water pollution, and workshops in civil engineering, DNA coding, robotics, physics, math, yoga, zumba, herbarium, and 3D printing.

FAU campers chose from marine biology, neuroscience, coding, and engineering core courses and rotated through cyber security, sponsored by Symantec; finance offered by women from Wells Fargo Bank; and neuroscience, zumba, chemistry, DNA, and Power Point presentation.

Evenings were filled with a variety of activities, including

preparing for Professional Women's Night and writing thank you notes to our supporters.

The girls made new friends, learned a great deal and had the on-college campus experience. The camp is an experience they will remember for a very long time.

Supporters. These camps were made possible by the generous support of AAUW branches and members across the state as well as donations from AAUW Florida, Symantec, Praxair, and Rotary Club of DeLand.

Planning is underway for Tech Trek 2020, June 14–20 at Stetson and June 21–27 at FAU. Share your ideas and questions with Sue Slone at techtrekfl16@gmail.com or Shawnrece Campbell at techtrekcentralflorida@gmail.com

It's not too early to make a donation to support the 2020 camps through the AAUW FL Supporting Foundation. See the article, below, and the Tech Trek website at <https://techtrek-fl.aauw.net/donate/> ■

Donate to Tech Trek through Supporting Foundation

By Virginia Farace, Bylaw Committee Chair

The AAUW Florida Supporting Foundation was established in January 2018 to receive income tax-deductible contributions from corporations and individuals for projects the foundation has approved.

It is not a fundraising entity, but a pass-through for tax-exempt donations to support approved projects. Any projects supported by the foundation must be both charitable and educational and support the AAUW mission. The

only projects currently supported are the two Tech Trek camps.

To contribute to the 2020 Tech Trek camps, make your checks payable to AAUW Florida Supporting Foundation and mail them to AAUW Florida Supporting Foundation Treasurer, PO 2938. Jupiter, FL 33468-2938.

If you are a member of an AAUW Florida branch, write your branch name on the check's memo line.

The foundation has its own by-laws and has developed guidelines for projects that it will be able to support. To learn more about the foundation and its application process, go to <https://aauw-fl.aauw.net/supporting-foundation/>

After reading the foundation guidelines and general information, if you have questions about the AAUW Florida Supporting Foundation send them to AAUWFISuppFound@gmail.com. ■

Women's Vote Centennial

Find centennial celebration ideas on new website page

By Kimble Medley, Women's Vote Centennial Chair

We have less than one year to plan for the centennial of the 19th Amendment marking 100 years of women voting.

AAUW Florida recognizes there are many obstacles to holding events; two of the biggest are ideas and planning.

With that in mind, a new page, Women's Vote Centennial, has been added to our state website and can be found under the Activities tab.

Making research easier

Our goal is to take the "search" out of research and help branches with ideas for Aug. 26, 2020. The page already includes a toolkit from the Women's Vote Centennial Initiative along with ideas from skits to essay contests.

AAUW Florida is also using Facebook Notes to share ideas across social media. Notes will be converted to files and posted

on the website, too.

We hope you will check out the new page <https://aauw-fl.aauw.net/womens-vote-centennial/> and share your ideas.

Marches, quizzes

Vero Beach and Sun City Center/Southshore branches have already begun activities.

Members from Vero Beach plan to march in their city's centennial celebration in suffragist costumes. Sun City Center/Southshore has already started their journey to the centennial by celebrating the 50th anniversary of Florida's ratification of the 19th Amendment.

They had quizzes and crossword puzzles, and, thanks to Sun City Center, we know just how far women and voting have come in the past century.

Opportunity to educate

Celebrating the centennial is the opportunity to celebrate the

incredible legacy of the many women who sustained a 72-year-long battle to secure political freedom for future generations of women.

Many organizations like the [National Women's History Alliance](#) and the [2020 Women's Vote Centennial Initiative](#), are adding pages of history to the women's suffrage story by highlighting known leaders and sharing the stories of many unknown suffragists.

Education and research lead to change. Take this opportunity to remind older and inform younger generations of women of the cost paid by suffragists to win votes for women. If you have ideas, be sure to share them.

Our state convention is right around the corner, April 18-19, in Daytona Beach. What topics for the centennial would you like to see discussed? Email Medley at kimblemedley@gmail.com. ■

Flagler dresses for the part

The Flagler County branch got a head start on women's vote celebrations with a member-authored skit, "Women Won the Vote: How Did THAT Happen," performed August 26, Women's Equality Day, marking the 99th anniversary of the 19th Amendment.

Branch members gave voice to the incredible warriors of women's suffrage and their struggles and victories as they waged a 72-year battle to secure the right to be heard at the ballot box.

Your branch can do a performance, too. You can download the script from the new [Women's Vote Centennial](#) page on our website. ■



From left: Gail Palmer as Lucretia Mott; Marty Butler as Elizabeth Cady Stanton; Linda Russell as Susan B. Anthony; Muriel Levy – writer of the original play script; Kathy Reichard-Ellavsky as the narrator and local suffragist Alice Scott Abbott; Patti Paukovich as Florida suffragist May Mann Jennings; and Kimble Medley as Carrie Chapman Catt. ■

Legacy Circle

Keep AAUW vital in the future with planned giving

By Patricia Ross, President, AAUW FL and AAUW Legacy Circle Team

What do AAUW's most compassionate and dedicated supporters have in common?

For many, it's their special commitment to AAUW through the Legacy Circle. The Legacy Circle is an esteemed group of visionary supporters who are advancing AAUW's mission long into the future through planned giving.

When you decide to leave a planned gift to AAUW National in your will, trust, or estate, you

too can join the AAUW Legacy Circle. Planned gifts such as bequests, beneficiary designations or other deferred gifts are a wonderful way to support AAUW at no cost to you during your lifetime.

Affirm your commitment to women and girls by joining the Legacy Circle now and help AAUW Florida reach its Five Star goal. With twenty-one Legacy Circle members statewide, Florida must add three new members by next June.

Won't you help AAUW Florida reach that goal?

You can download a brochure about Legacy Circle at www.aauw.org/resource/legacy-circle-packet/.

Enrollment forms are at www.aauw.org/resource/legacy-circle-enrollment-form/.

Feel free to contact me if you have any questions paross@aol.com or 386-252-1659. ■

Sign up to stay informed

Two-Minute Activist: www.aauw.org/what-we-do/public-policy/two-minute-activist/

Washington Update: www.aauw.org/resource/washington-update/

AAUW in the Statehouse: www.aauw.org/resource/aauw-in-the-statehouse/