

# **How Branches Can**

## ***Turn Out for Tech Trek***

### **Eat, socialize and raise money**

**What:** Any AAUW Florida branch that wants to increase its support of our signature program for future scientists, programmers, engineers and mathematicians can host a ‘Turn Out for Tech Trek’ event.

**How it works:** One member hosts an event at her home, party room or club. The event could be a brunch, lunch, cocktail party, dinner or branch meeting. Attendees contribute food for the event to keep costs low. Attendees are asked to contribute the amount of money they would have spent if they had gone to a restaurant for the meal.

**Benefits:** Members and friends have a chance to socialize together and build stronger ties to AAUW. Friends can attend providing members an opportunity to introduce them to AAUW through this wonderful statewide project..

Everyone wants to contribute to Tech Trek, but they often wait until the campers have been selected to contribute. By hosting an event in the fall or early winter we encourage early donations to allow the camps to plan appropriately. An event creates an urgency and a time deadline to encourage donations.

The timing and size of the event can be adjusted to fit the branch. Sharing information about Tech Trek can lead to more enthusiasm for the program, more applicants and can make a difference in the lives of girls and women.

Your branch can gain special recognition at the AAUW Florida Annual Meeting for their contributions to Tech Trek.

**How AAUW Florida can help:** Share existing videos that demonstrate the wonderful experience that Tech Trek provides to middle school girls.

**What you need to do:** Find one member who will host an event at a low-cost location. Invite all your members and friends. Encourage people to write check to

the AAUW Florida Supporting Foundation, Inc, Note: Tech Trek and donor's branch. Send the check to Treasurer Tech Trek Florida, P.O. Box 2938, Jupiter, FL 33468.

**Questions:** Contact Ellen Roche (eroche9425@aol.com) or 941 922-5737.